

# Land and Water

THE MAGAZINE OF NATURAL RESOURCE MANAGEMENT AND RESTORATION

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## Readership

Land and Water, now in its 34th year, is edited for those individuals involved in natural resource management and restoration. Their work includes but is not limited to aquatic weed control, erosion and sediment control, forest management, habitat restoration, landscaping, land reclamation, shoreline & streambank protection, stormwater management, stream & lake restoration, vegetation selection, water management and wetlands creation.

Our readers are contractors involved in erosion & sediment control and land improvement, landscape architects, civil engineers and consultants, soil and water conservation districts, roadside vegetation managers, and all those involved in natural resource management and restoration, from idea stage through project completion and maintenance.

Land and Water contains case histories and applied technologies of the newest advances in this field. Our editorial is presented in a concise, easy to read format that addresses the full scope of the market - from problem to solution and the methods that are applied to get the work done.

Land and Water gives you the vehicle you need to market your products and services to over 41,000 decision makers in this vital industry, with a rotation of 20,000 per issue. In addition, Land and Water will be distributed at a number of industry specific trade shows and training sessions throughout the year, with a current list available prior to each issue's closing. Our presence at these events enables our advertisers to introduce their capabilities to new prospects while keeping their current customers sold.

**Based on information provided by our subscribers, an average of 4.9 people read each copy of Land and Water, which translates into a total readership of 200,900.**



## Reader Comments

*"I love the indepth articles and the vendor list that comes once per year. I truly have enjoyed receiving your magazine and actually do read it from cover to cover."* Kyle Ray/Sandestin Owners Association

*"Your articles which target both engineers/other professionals and foremen/field installers are very welcome. As one of our PEs I often share the articles with younger engineers/AutoCadners. I also use your articles when I travel to present the GA Erosion and Sediment Series of courses in GA, SC, FL, and AL."* RayWalke/Statewide Engineering

*"I have been impressed by Land and Water since receiving our first issue. It is one of the most practical and useful publications that comes across my desk."* James Wiersema/Engineer

*"You have the best in the industry; keep up the good work!"* Dr. W.S. Barrows/Contractor

*"What I like best about Land and Water is the variety of applied articles and overall format and contents. The vendor advertisements are also a good information source."* George Welsh/Engineer

*"I think I've been receiving L&W for more than 10 years and still have many of the old issues that I occasionally use as reference during my work. It has provided me with a great cross section of innovative ideas and solutions in my profession. It's also a great source of companies and products that I sometimes can use or recommend to clients."* Jan Briede/Bury + Partners Engineering Solutions

*"I use your magazine as my go to place for suppliers of materials that I need for projects. I know that I can flip through a copy and find almost any E/S supplier, nursery, etc. that I need."* Bob Siegfried/Whitman, Requardt & Associates, LLP

*"I appreciate articles written by real people who have actually done something."* Charles Brown/Contractor

*"Land and Water is a pleasure to read and I find myself looking for the next issue to arrive. Thanks for all the interesting, informative articles."* Rozanne Reaume/Consultant

*"Enjoy getting your magazine; articles are informative and I have contacted many of your advertisers."* Dan Bohlin/Property Manager

*"I like Land and Water because it is based on practical applications and work by contractors rather than focusing on detailed designs. I also find it a good source or information for various products on the market. I read most articles as the magazine covers a wide range of topics and provides ideas for solutions to issues that we see in our day-to-day work."* Robert Parker/Sask Watershed Authority

*"Keep up the good work. Land and Water is one of the more useful journals to which we subscribe. It provides ideas, methodologies, experience-based results and conclusions and contacts for equipment and supplies. A very strong concept."* Jim Wiersema/Horizon Environmental Services, Inc.™